



annual report 2021 - 22

This report has been designed to provide readers with information about ALIG's performance in 2021-22.

The reports contain information on program performance highlights, and objectives and goals for future years.





CONTENT

01 ABOUT US, MESSAGE AND PROGRAM TIMELINE	4
02 ALIG PROGRAMS, TEAM AND THEMATIC INTERVENTION	6
03 ALIG IMPACT IN 2021-22	8
04 EDUCATION - PROGRAM ELEP	10
05 EDUCATION - PROGRAM ECO CLUB	12
06 EDUCATION - PROGRAM DIGITAL LITERACY	14
07 EDUCATION - PROGRAM ADULT LITERACY	16
08 HEALTH - PROGRAM DIVA CLUB	17
09 HEALTH - PROGRAM COMMUNITY HEALTH WORKSHOP	20
10 SKILL - PROGRAM STITCHING AND EMBROIDERY	22
11 SKILL - PROGRAM COMPUTER HARDWARE AND SOFTWARE	24
12 SKILL - PROGRAM UDYAMI	26
13 ADVISORY BOARD	28
14 FINANCIAL STATEMENTS	30
15 SPONSORS AND WAY AHEAD	32

EMPATHY is in our SOULS.

ALIG Educational and Welfare Society is a NGO in India, which was registered in 2008, in Jamshedpur, Jharkhand as a non-profit organization.

We believe that a positive change in the society can be brought about with knowledge-based sustainable programs in the fields of Education, Health and Skill Development.

Our core values- Empathy, Integrity and Commitment - make us strongly believe that in the current world order, **"only the educated are free"**

2008

REGISTRATION OF
ALIG UNDER SOCIETIES
REGISTRATION ACT 1860

2012

STARTED THE COMMUNITY OUTREACH
PROGRAM FOR HEALTH & WOMEN
EMPOWERMENT

2010

STARTED THE CHILD
SPONSORSHIP
PROGRAM

MESSAGE FROM EXECUTIVE DIRECTOR

ONLY THE EDUCATED ARE FREE.

This inspiration line has been the driving force at ALIG to have interventions in remote locations, to serve the unserved and to reach the unreached with the hope of making a difference in their lives.

For last 14 years, ALIG has focused on serving the underprivileged children and women and inspiring them to dream and be empowered. The year 2021-22 has been a challenging, but successful year in the history of the organization.

In this Annual Report of 2021-22 you will find the story of ALIG, which started with humble beginnings in 2008. It has been an amazing year with many successes, positive results and measurable impact in the two States, we currently have interventions in the thematic areas of Education, Health and Skill.

We appreciate every individual donor's support and the support of all of our partners, whom we cannot thank enough for believing in the collective, transformative power of empowerment.

Please feel free to contact us if you have any query or would like to support us in our initiative of inspiring the underprivileged to dream.

STARTED THE SUPPORT A GOVERNMENT SCHOOL PROGRAM

2014

STARTED VOCATIONAL
TRAINING CENTRES FOR WOMEN
EMPOWERMENT

2018

STARTED UDYAMI – SELF HELP
GROUPS FOR WOMEN
EMPOWERMENT



ABOUT ALIG PROGRAMS

To realize its aspirations of being a global leader, the twenty-first century India, needs to focus on fundamental social building blocks. This will work best if we concentrate our efforts on India's most valuable asset – its young population.

Pursuant to this aspiration, ALIG works on three primary verticals viz Education, Health and Skill development.



Concerns around education quality is an area that warrants attention. It becomes even more relevant when viewed in light of India's human capital needs. Focussed and sustained engagement is one of the most potent ways to address this crisis.

ALIG has its intervention in government schools and endeavours to equip children and youth with quality education and digital literacy to enter the global village.



India has more than half of its population under the age of twenty-five years, a population which is larger than any other country in the world. It is thus imperative to address issues pertaining to health of this young population.

ALIG shoulders its responsibility by imparting training on health and safety subjects to ensure our youth's well being and to keep them prepared for any exigencies.



Skill is a valuable tool to empower a person with financial independence and social equality. India with more than 65% of its population in the working age group, needs to train this large section of the society for its development.

ALIG provides vocational trainings and employment oriented workshops and courses to help individuals develop skills and contribute to India's development.



Government records indicate that a few states are not performing as well as the others in terms of education, adult literacy, health and skill.

Consequent to the above-mentioned data, ALIG works in two states of India Jharkhand and Uttar Pradesh.

We are present in seven cities i.e. Lucknow, Moradabad, Barabanki, Aligarh and Jamshedpur.



JHARKHAND

Jamshedpur

UTTAR PRADESH

Lucknow | Barabanki | Aligarh | Moradabad



ALIG TEAM

ALIG is what it is because of the passionate, committed and experienced team members on the ground.

Team ALIG consists of highly qualified, experienced and knowledgeable development sector professionals who are passionate and dedicated to the cause.

thematic interventions

HEALTH

DIVA CLUBS IN
GOVERNMENT
SCHOOLS

COMMUNITY HEALTH
WORKSHOPS.



EDUCATION



ENGLISH LEARNING
ENHANCEMENT PROGRAM IN
GOVERNMENT SCHOOLS

DIGITAL LEARNINGS IN
GOVERNMENT SCHOOLS

ECO CLUBS IN GOVERNMENT
SCHOOLS

ADULT LITERACY IN
COMMUNITIES



SKILL

STITCHING & EMBROIDERY
PROGRAM FOR WOMEN

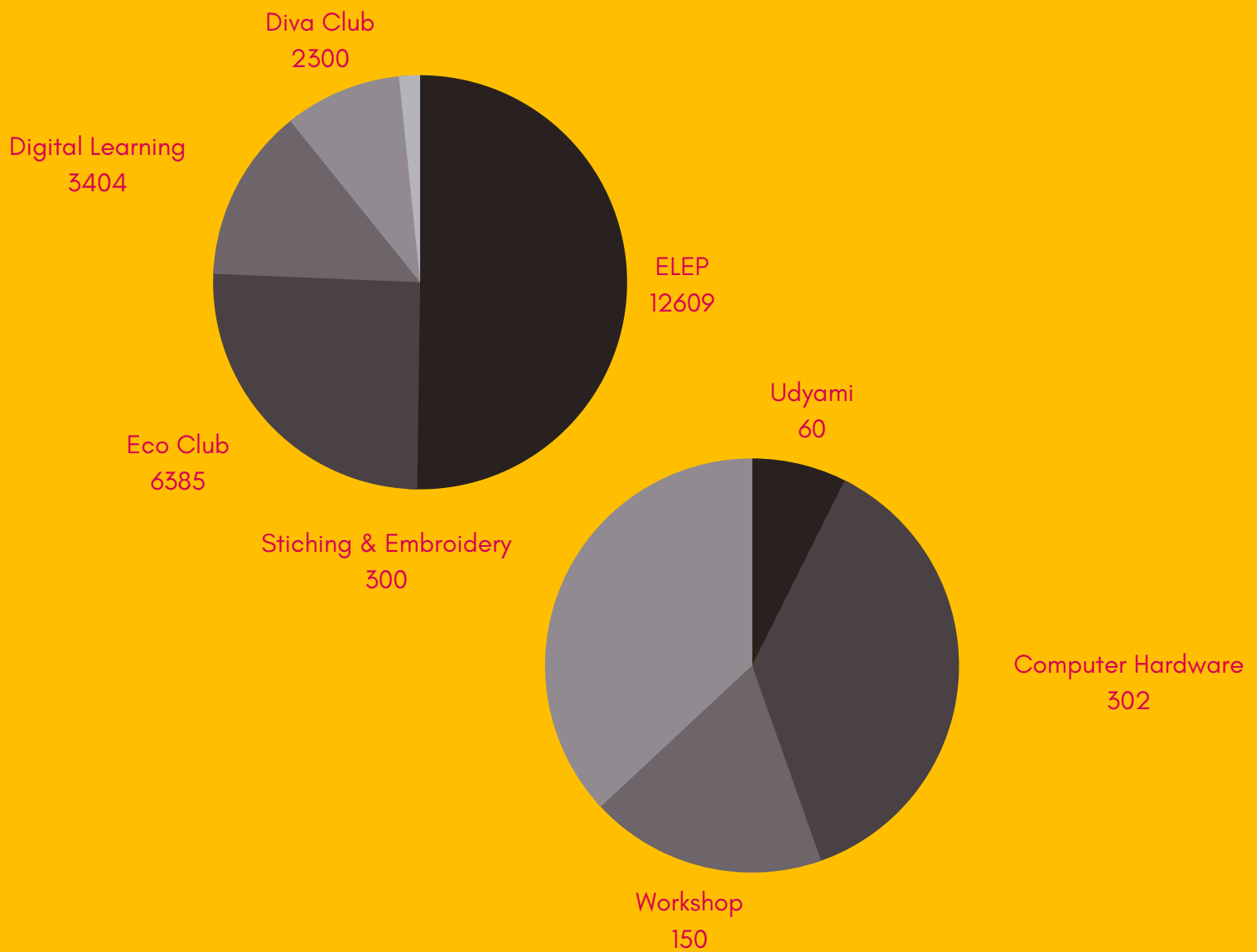
COMPUTER & HARDWARE
TRAINING PROGRAM FOR
WOMEN

– UDYAMI
A SHG INITIATIVE FOR
WOMEN



ALIG IMPACT

2021-22





MORE THAN
12000
BENEFICIARIES
IN EDUCATION



MORE THAN
2300
BENEFICIARIES
IN HEALTH



MORE THAN
600
BENEFICIARIES
IN SKILL



English Learning Enhancement Program is one of the key initiatives of ALIG. Apart from improving the overall academic standard of the students, this program has been successful in arresting school dropouts and increasing attendance.

Our teachers have been successful in inculcating an interest in academics through innovative teaching practices coupled with new technology. The progress of the students is measured through an in-house mobile application linked to ALIG's system database.

This program has been one of ALIG's most successful programs and it continues to grow through a network of dedicated teachers and passionate students.



ACTIVITIES

- ALIG teacher conducts
- English reading classes
 - English writing classes

PROGRAM DURATION

- 12 months
- 220 days
- 1000 classes
- 750 teaching hours

IMPACT

- Class appropriate learnings
- Increase in attendance
- Reduction in dropouts



STATES

JHARKHAND
UTTAR PRADESH

CITIES

JAMSHEDPUR
BARABANKI
LUCKNOW
MORADABAD
ALIGARH

SCHOOLS

17 SCHOOLS
18 SCHOOLS

BENEFICIARIES

6000 STUDENTS
6609 STUDENTS



Nature has an influence on every sphere of our lives. ALIG takes pride in successfully implementing Eco Club in the government schools where children get an early introduction to the power of nature and its plentiful bounty.

The objectives of the Eco-Club are to make students understand environment and environmental problems. The idea is to utilize the unique position of students as conduits for awareness and agents of change in the communities at large.

As part of Eco Club activities, students are actively engaged in gardening and creating working models and posters. These activities have helped give a new dimension to the thought process of the students.



ACTIVITIES

ALIG teacher conducts sessions on

- Water
- Environment
- Forest
- Birds and animals
- Energy and safety

PROGRAM DURATION

- 12 months
- 25 days
- 25 teaching hours

IMPACT

- Environment awareness
- Increase in attendance
- Reduction in dropouts



STATES

JHARKHAND
UTTAR PRADESH

CITIES

JAMSHEDPUR
BARABANKI
LUCKNOW
MORADABAD
ALIGARH

SCHOOLS

17 SCHOOLS
18 SCHOOLS

BENEFICIARIES

3185 STUDENTS
3200 STUDENTS



During the 2021-22 session, digital literacy is an important tool for both teachers and students. While ALIG has been working since the last few years on the traditional concept of literacy in the classrooms, the digital literacy program helps to build upon the existing pedagogical tools to include technology as a part of learning and instruction tools of teachers.

While teachers use laptops, projectors and available online academic content to teach in the classrooms, students in groups are provided with tablets for classroom learning and making use of available online content to make projects for different subjects as per academic content.



ACTIVITIES	PROGRAM DURATION	IMPACT
ALIG teacher uses digital tools for <ul style="list-style-type: none">Classroom learningProject activitiesGuiding students to research on different subjectsStudents accessing online learning platforms	<ul style="list-style-type: none">12 months144 days100 teaching hours	<ul style="list-style-type: none">Environment awarenessincrease in attendanceReduction in dropouts



STATES

JHARKHAND
UTTAR PRADESH

CITIES

JAMSHEDPUR
BARABANKI
LUCKNOW
MORADABAD
ALIGARH

SCHOOLS

17 SCHOOLS
18 SCHOOLS

BENEFICIARIES

1500 STUDENTS
1904 STUDENTS



The programs assist adults to become functionally literate and obtain the knowledge and skills necessary for living a respectable life.

Through this program, government school students take the responsibility of teaching their elders in the community. The adult literacy centers currently running in Jharkhand and Uttar Pradesh see tremendous participation with adults enrolled in the program.

The student volunteers are encouraged by their teachers and are provided with course material that they would require. This program truly represents the power of education and the impact that it has on the community.



ACTIVITIES

ALIG teacher facilitates the following

- Identify student volunteers as teachers
- Schedules a time table and provide teaching materials to the student volunteers
- Guide and train the students on how to teach their parents

IMPACT

- Literate parents and communities
- Functional empowerment of adults
- Evolution of children being responsible



STATES

JHARKHAND
UTTAR PRADESH

CITIES

JAMSHEDPUR
BARABANKI
LUCKNOW
MORADABAD
ALIGARH

CENTRES

83 CENTRES
18 CENTRES

BENEFICIARIES

252 ADULTS
50 ADULTS



Diva club creates an ideal environment to reach large numbers of adolescent girls enrolled in government schools to get acquainted with health and social challenges which they face on a regular basis.

Clubs are formed in schools by ALIG teachers. The objective is to facilitate interactive sessions and workshops on a range of topics including menstrual hygiene, good health practices and social challenges like good and bad touch, early child marriage and dowry.

Subsequent integration and extension of this program with family provides reinforcement of the student's knowledge, attitudes and awareness.



ACTIVITIES	PROGRAM DURATION	IMPACT
<p>ALIG teacher conducts sessions on</p> <ul style="list-style-type: none">• Menstrual hygiene• Body hormonal changes• Good touch and bad touch• Self defense• Early child marriage	<ul style="list-style-type: none">• 12 months• 15 days• 20 teaching hours	<ul style="list-style-type: none">• Health awareness in students• Free space for girls to discuss adolescent issues• Socially empowered students





STATES

JHARKHAND
UTTAR PRADESH

CITIES

JAMSHEDPUR
BARABANKI
LUCKNOW
MORADABAD
ALIGARH

SCHOOLS

17 SCHOOLS
18 SCHOOLS

BENEFICIARIES

1259 STUDENTS
1041 STUDENTS



In the year 2021, we conducted health workshops in the community with the support from Tata Power to spread awareness about health issues and prevention of diseases amongst girls and women.

Community health programs are essential for bringing awareness to the hardest-to-reach girls and women. The objective is to be trusted members of society and help families make informed decisions about their health & well-being and educate them on available services.

ALIG targets adolescents in the age group of 12-19 years. The program aims at providing support and guidance to adolescents when they witness physiological and psychological changes during puberty.



ACTIVITIES

ALIG teacher conducts sessions on

- Menstrual hygiene
- Body hormonal changes
- Early child marriage
- Dowry

PROGRAM DURATION

- 3 months
- 3 days
- 9 hours of workshop

IMPACT

- Health awareness in communities
- Adolescent girls follow hygienic practices
- Open forum discussing social issues



STATES

UTTAR PRADESH

CITIES

MORADABAD

LOCATION

1 CENTRE

BENEFICIARIES

64 BENEFICIARIES



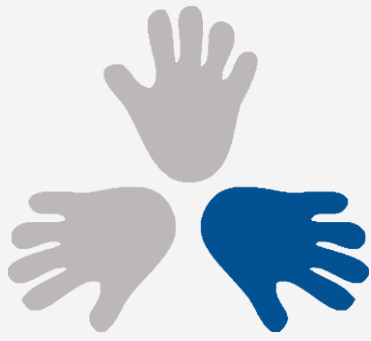
During 2021-22, or say after the pandemic, stitching and embroidery has become an empowering tool for women in India and a traditional craft. With this understanding ALIG has introduced this program to empower women and help their families out of poverty.

The plan supports women in impoverished communities by creating economic stability using creativity and the traditional craft of stitching and embroidery.

These skills not just improve their employability but also increase their scope of becoming future entrepreneurs. The trained women are linked to SHGs and are enabled to make and sell their products on various platforms.



ACTIVITIES	PROGRAM DURATION	IMPACT
ALIG teacher conducts classes on <ul style="list-style-type: none">• Stitching• Embroidery• Soft skills	<ul style="list-style-type: none">• 6 months• 120 days• 240 hours of teaching	<ul style="list-style-type: none">• Addition of new skill set• Financial empowerment of women• Development of entrepreneurial skills



STATE

JHARKHAND

CITY

JAMSHEDPUR

CENTRES

2 CENTRE

BENEFICIARIES

300 WOMEN



The computer hardware and software training program aims at empowering young underprivileged girls and women to embrace modern day technology.

The computer classes are geared towards women looking to gain and maintain proficient computer skills. This allows them to add to their CV/ resume and get employed.

The program contributes to United Nations' Sustainable Development Goal (UN SDG) 5 by giving the women skills to compete in the job market and instill them with a newfound sense of confidence, which can be lost over time due to a semi-traditional male-dominated and lead society.



ACTIVITIES	PROGRAM DURATION	IMPACT
<p>ALIG teacher conducts classes on</p> <ul style="list-style-type: none">• Computer Hardware• Computer Software• Soft skills	<ul style="list-style-type: none">• 6 months• 120 days• 240 hours of teaching	<ul style="list-style-type: none">• Addition of new skill set• Financial empowerment of women• Development of entrepreneurial skills



STATE

JHARKHAND

CITY

JAMSHEDPUR

CENTRES

1 CENTRE

BENEFICIARIES

300 WOMEN



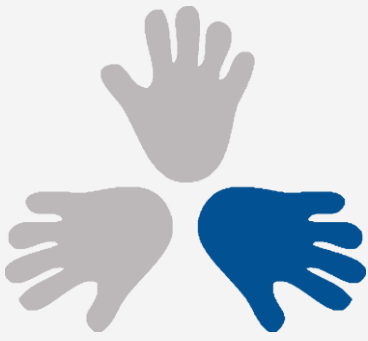
In 2018, Udyami was born as a natural extension of the skill training courses. The women graduating from the stitching program showed tremendous potential and a zeal to earn a livelihood and contribute to the family's income.

ALIG endeavors to encourage such enthusiasm and commitment by helping set up Self-Help Groups and provide a platform for these women to design and create their own products. The profit generated from the products that are sold in the market is shared equally among all the members.

Financial independence is crucial in bringing about women's empowerment and Udyami is a step in that direction.



ACTIVITIES	PROGRAM DURATION	IMPACT
<p>ALIG teacher conducts the following</p> <ul style="list-style-type: none">• Session on establishing SHG• Soft Skills classes• Assists in market linkages	<ul style="list-style-type: none">• 12 months• 240 days• 60 hours of teaching	<ul style="list-style-type: none">• Financial empowerment of women• Development of entrepreneurial skills



STATE

JHARKHAND

CITY

JAMSHEDPUR

SHG

6 SELF HELP GROUP

BENEFICIARIES

60 WOMEN



THE KEY TO SUCCESSFUL LEADERSHIP IS INFLUENCE NOT AUTHORITY

AN EFFECTIVE ADVISORY BOARD PROVIDING NON BINDING BUT INFORMED GUIDANCE CAN BE A TREMENDOUS ALLY IN THE QUEST FOR SUPERIOR GOVERNANCE



ALIG's Advisory board is a volunteer group formed to give advice and support to ALIG's executive staff working on different social development programs. Its role is also to approach prospective donors, offering them opportunities to get involved in ALIG's social empowerment programs through relevant advice, fundraisers and other contributions.

Supplementing specific areas where the directors or executive team requires expertise, the ALIG advisory board helps the team on the ground to make better decisions and get more done from its interventions. The board helps the organization with specialized information, experience and skills enabling the organization to achieve things that it otherwise could not.

ALIG as a non-profit organization lays special focus on diversity which is essential to an organization's success. There is a distinctive correlation between mission, strategy, and board composition. We understand that establishing an inclusive organization starts with establishing a diverse and inclusive board.

With a diversity of experience, expertise and perspectives, ALIG is in a strong position to plan for the future, manage risk, make prudent decisions and take full advantage of opportunities.

annual report

2021 - 22

ALIG EDUCATIONAL AND WELFARE SOCIETY

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